



Kit Ellis

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Kit Ellis joined Nintendo of America in January 2009 and currently oversees strategy and execution of Nintendo of America's social media channels, celebrity marketing and content creator relations. Ellis also leads Original Content programming for the company, including Nintendo Minute, Nintendo Power Podcast and Sights & Sounds.

Prior to Nintendo, Ellis held public relations positions with Bandai Namco Entertainment America and Konami Digital Entertainment America.

Ellis earned a Bachelor of Science degree in marketing and international management, with a minor in psychology, from Georgetown University. His favorite video game of all-time is *The Legend of Zelda: Breath of the Wild*.